

Business Blockchain Evolution



Three Pillars

Services



- Industry Solutions
- Cross-industry solutions
- Development Services
- Consulting Services

Education



- Workshops
- Company trainings
- Developers Academy
(jointly with Telerik Academy)

Products



- Payment solution for dapps
- Supported by MakerDAO



- Developers Tools
- Supported by
Ethereum Foundation



Forbes Business Awards Finalist

Ranked Top 30 Blockchain Companies Worldwide For 2nd
Consecutive Year By **Hackernoon**

Named Key Blockchain Player In The European Market Along With
IBM And Microsoft By **Research&Markets**

Named Top 20 Blockchain Companies by **Clutch**



The Evolution 1/2



(2008) Brings digital value

Focus: Cryptocurrency, **Secondary** : Blockchain



(2015) Brings Blockchain as trust, governance layer

Focus: Blockchain, Secondary : Cryptocurrency

Permissioned/Private Blockchains/DLT

(2016) Blockchain as governance party within consortiums

Focus: Blockchain,

Top players: Hyperledger, Corda, Quorum



The Evolution 2/2

Hybrids/Niche chains

(2017) Introducing industry/case specific blockchains

Stable coins

(2018)

Focus: Increase adoption through stable value

The killer use case for
Blockchain

(tbd) Bringing Blockchain to the mainstream

Focus: Finding the Product/Market fit



Quick overview and what to expect

Big guys are already "in" – Big "4", all major BFS companies (VISA, SWIFT)
FAANG, IBM, Microsoft...

Multiple POC are developed and deployed as we speak

Increasing investment from big companies



Quick overview and what to expect

“Gartner predicts that blockchain’s business value-add will grow to over \$3.1 trillion by 2030.”



Thank you!

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